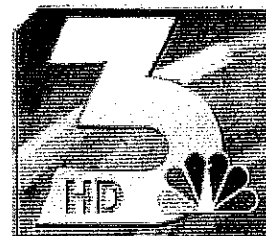


ORDER



KSNV

Orders
Order / Rev: 106364
Alt Order #: 06850016
Product Desc: American Crossroads
Estimate: 952
Flight Dates: 09/18/12 - 09/27/12
Original Date / Rev: 09/07/12 / 09/14/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Crossroads *Revised*
Demographic: A35+
Product Codes: PLI1
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	4	\$14,400.00	\$12,240.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	4	\$14,400.00	\$12,240.00	0.00
Totals	4	\$14,400.00	\$12,240.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	37%	\$14,400.00
Market	100%	\$38,918.92

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	26%	\$10,118.92
KTUD	0%	\$0.00
KVVU	34%	\$13,232.43
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$1,167.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/20/12	09/20/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Thursday Prime 10-11pm ROCK CENTER W/BRIAN WILLIA- MS (OR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---			1			\$3,200.00		0.00			

Order / Rev: 106364
Alt Order #: 06850016
Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 952
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/20/12	09/20/12	Thurs PR 10-11p Thursday Prime 10-11pm ROCK CENTER W/BRIAN WILLIA- MS (OR)	CM	10-11pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	---T---		1				\$3,200.00		0.00			
E 2	KSNV	09/27/12	09/27/12	Thurs PR 10-11p Thursday Prime 10-11pm ROCK CENTER W/BRIAN WILLIA- MS (OR)	CM	10-11pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---T---		1				\$3,200.00		0.00			
E 3	KSNV	09/19/12	09/19/12	Wed PR 9-10p Wednesday Prime 9-10pm Am Got Talent	CM	9-10pm	--W----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--W----		1				\$4,000.00		0.00			
E 4	KSNV	09/26/12	09/26/12	Wed PR 9-11p Wednesday Prime 9-11pm Am Got Talent	CM	9-11pm	--W----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--W----		1				\$4,000.00		0.00			
Totals													4	\$14,400.00	